



Company Name:  
Address:  
CEO/GM's name:  
Contact (e-mail and phone):

NOTE: To fill in the questionnaire on screen, you can scroll the questions using your mouse or the Tab Key. For multiple choice questions, click on the square grey field using the mouse left key. Where required to fill in information, you can directly type your reply in the blank space, as per standard word typing rules on file.  
The questionnaire can be downloaded, filled in and sent back to [infoshanghai@cameraltacina.com](mailto:infoshanghai@cameraltacina.com) by the DEADLINE OF April 5th, 2013, or can be printed, filled in by hand writing with an ink pen, and sent by fax to China-Italy Chamber of Commerce to +86(0)2154075182.

## COMPANY GENERAL INFORMATION

1. Year in which the firm was established

2. Primary industry in which the firm is engaged

Advertising services	<input type="checkbox"/>	Insurance services	<input type="checkbox"/>
Architecture/ interior design/ industrial design	<input type="checkbox"/>	IT / internet services	<input type="checkbox"/>
Automotive / automotive parts and accessories	<input type="checkbox"/>	Leather products, shoes, leather accessories	<input type="checkbox"/>
Banking / financial services	<input type="checkbox"/>	Logistics / forwarding services	<input type="checkbox"/>
Chemical	<input type="checkbox"/>	Machinery for food industry	<input type="checkbox"/>
Construction / building materials	<input type="checkbox"/>	Machinery for heavy industry	<input type="checkbox"/>
Consulting, legal services	<input type="checkbox"/>	Machinery for textile industry	<input type="checkbox"/>
Electric / electronic products	<input type="checkbox"/>	Metallurgy industry	<input type="checkbox"/>
Energy supply	<input type="checkbox"/>	Other Machinery	<input type="checkbox"/>
Engineering	<input type="checkbox"/>	Packaging	<input type="checkbox"/>
Exhibition organizers	<input type="checkbox"/>	Sales & Marketing Services	<input type="checkbox"/>
Food & Beverage	<input type="checkbox"/>	Textile, garments, fashion	<input type="checkbox"/>
Furniture	<input type="checkbox"/>	Trading / import - export	<input type="checkbox"/>
Hotels / restaurants	<input type="checkbox"/>	Travel / tourism	<input type="checkbox"/>
Human resources	<input type="checkbox"/>	Other (please specify)	<input type="checkbox"/>

3. Which award does your company want to apply for?\*\* (multiple choices)

Panda d'Oro-Cina Award <input type="checkbox"/>	Panda d'Oro-Italia Award <input type="checkbox"/>	The Best Project Panda Award <input type="checkbox"/>	The Sustainable Panda Award <input type="checkbox"/>	The Best Italian SME in China Panda Award <input type="checkbox"/>
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\*\* Please refer to CICC mailings or relevant news posted on CICC website, for the description of the awards

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China-Italy Chamber of Commerce



意中基金会



4. Turnover and margins of the company established in China (or parent company in Italy) in the last year, in RMB

2012

Turnover

Net Operating Profit (EBIT)

5. What percentage of the total product/services in 2012 did the Chinese/ Italian firm sell to Italy/China?

Countries      2012 % of export

China

Italy

Total Exports    100%

6. Which of the following legal entity has your Company established in China/Italy?

N. of entities in  
2012

Year of  
establishment

Number of  
employees

Wholly foreign-owned enterprise

Representative office

Joint venture

Regional/branch office

Regional headquarters

R&D center

Holding company

Foreign-invested company limited by  
shares

Other (please specify)

7. Total amount invested in China/Italy (stock of investments since first market entry, please indicate the amount in RMB)

8. Total amount invested in China/Italy in the last year (2012), please indicate the amount in RMB

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9. Total amount (value of products/services) exported to China/Italy in the last year (2012), please indicate the amount in RMB

10. How did your company's production in China/Italy change in 2012 compared to 2011?

Improved substantially	<input type="checkbox"/>	Improved slightly	<input type="checkbox"/>	Remained the same	<input type="checkbox"/>	Contracted slightly	<input type="checkbox"/>	Contracted substantially	<input type="checkbox"/>
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11. Does your company plan to increase investments in China/Italy in 2013-14?      yes ☐    no ☐  
If yes, please specify what plans you are going to implement, and the amount of investments in RMB.

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12. Is your company operating in one of below areas?\*

Promotion of Made in Italy	<input type="checkbox"/>	Implementation of CSR values	<input type="checkbox"/>
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\*if you tick one or more choices, please describe your project shortly:

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13. If you apply for "The Best Italian SME in China Panda Award", please outline the main steps of your business strategy towards China.

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14. Is your company willing to be a sponsor of "The Italian Gran Gala 2013" to be held in Shanghai?

YES	<input type="checkbox"/>	NO	<input type="checkbox"/>
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Sponsorship Levels advertised in our Gala Dinner e-mailings are as follows:

Supporting: RMB 88,000.00

Diamond: RMB 50,000.00

Gold: RMB 40,000.00

Silver: RMB 30,000.00

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**Confidentiality note:**

CICC guarantees that all contents hereby received shall be kept confidential, and disclosed to the knowledge of the Judging Panel only, for examination and selection purposes.

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**Application Terms & Conditions:**

The application is to be sent as an attachment at [infoshanghai@cameraitacina.com](mailto:infoshanghai@cameraitacina.com), before the 5<sup>th</sup> April 2013, noon time.

Any documents which the applicant might deem useful to further sustain his nomination should be included into the application in order to be considered by the Jury.

