

2018 意大利 之夜

周六

2018 / 11 / 24

柏悦酒店

北京

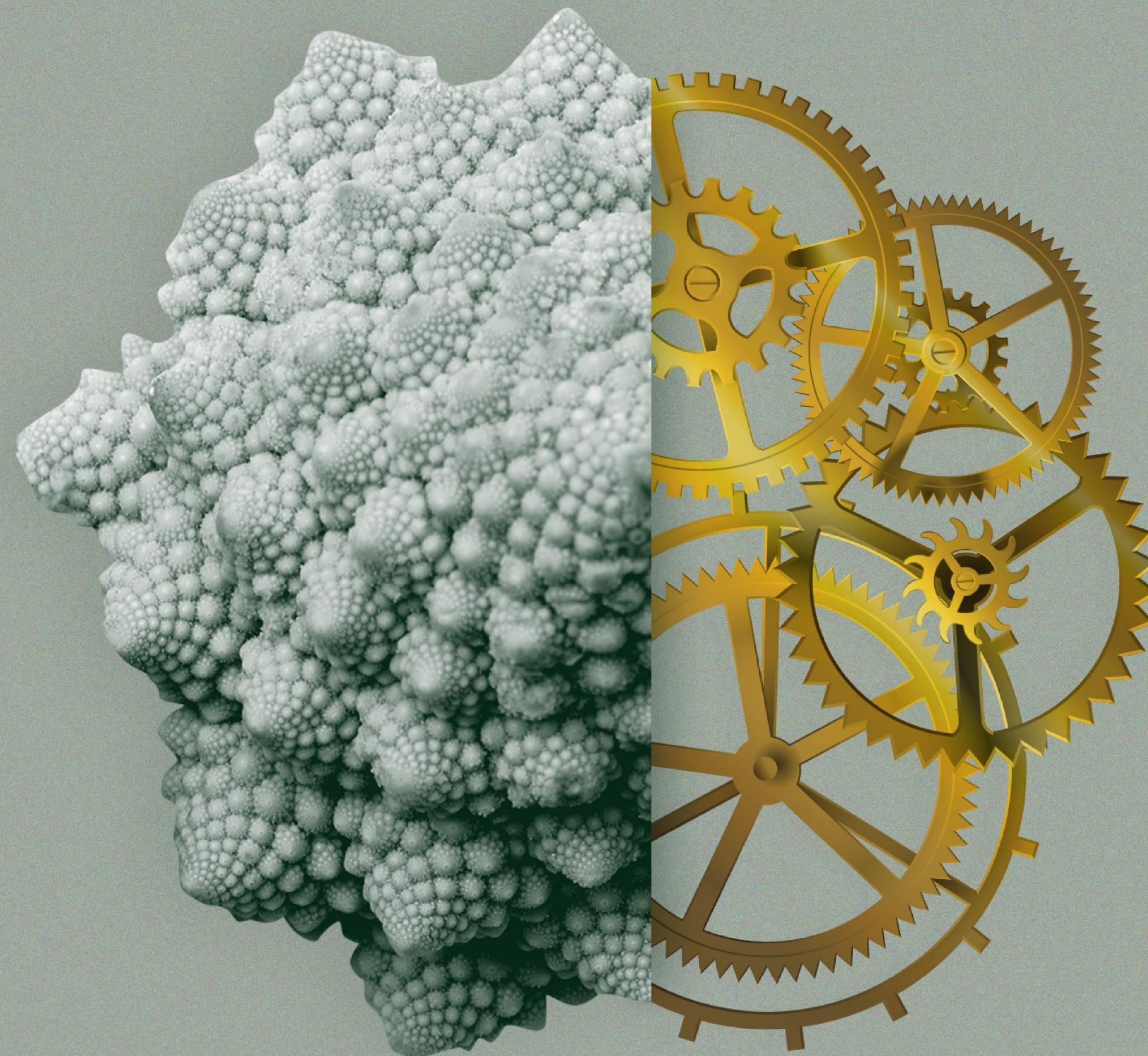
Save the Date

Saturday

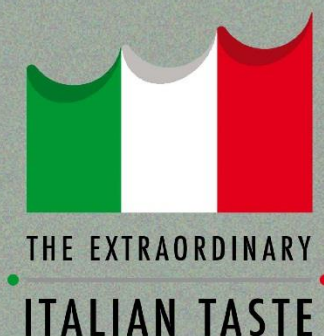
2018 / 11 / 24

Park Hyatt

Beijing



NOTTE ITALIANA



Camera di Commercio Italiana in Cina
中国意大利商会
China-Italy Chamber of Commerce

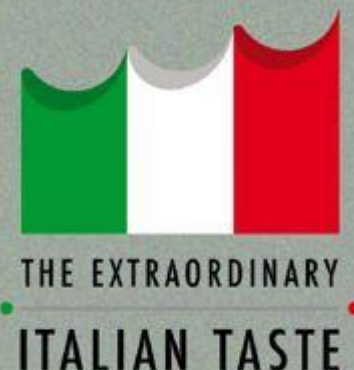
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NOTTE ITALIANA

Notte Italiana (*Italian night*) celebrates the end of the Week of the Italian Cuisine in the World, which is part of a global project supported by the Ministry of Foreign Affairs and International Cooperation (Ministero degli Affari Esteri e della Cooperazione Internazionale), the Ministry of Education, Universities and Research (Ministero dell'Istruzione, dell'Università e della Ricerca), the Ministry of Economic Development (Ministero dello Sviluppo Economico) and the Ministry of Agricultural, Food and Forestry Policies (Ministero delle Politiche Agricole, Alimentari e Forestali), focused on the promotion of the values and the distinctive traits of Made-in-Italy cuisine and the understanding of Italian F&B products.

Notte Italiana aims to promote the Italian culinary culture while highlighting Italian innovative and technological know-how. Discover [here](#) how to showcase your hi-tech products.

To have a look at last year's edition, please click [here](#).



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Iconic Italian style

A unique networking experience



Italian *cuisine* at its best

Customized by Italian *Michelin* Chefs



Michelin-starred Italian Guest Chef

Cristina Bowerman



The CICC is glad to announce that Michelin-starred Italian Chef Cristina Bowerman is going to design this year's dinner menu.

Cristina Bowerman started to propose her highly original cuisine, resulting from the different experiences - personal and professional – she made abroad, from the many internships at leading restaurants around the world that she attended to acquire new knowledge, to learn and refine the techniques she took back to Rome and reworked with her own twist.

She managed to conquer a wide audience of locals and internationals with her kitchen, sometimes provocative and unsettling, but always recognizable and tasty, able to communicate - in an interesting mix - global and local, modernity and tradition.

In 2008 she received 'two forks' in The Gambero Rosso Guide and in 2010 she was awarded a Michelin star - the only female chef to receive one that year.

How to participate

SPONSOR THE EVENT

- Sponsorship Packages
- Lucky Draw
- Goodie Bags

F&B TASTING CORNER

BOOK CORPORATE OR SINGLE TICKETS



Sponsorship Opportunities

	CORPORATE TABLE (12 seats)	PAGES ON GALA BOOKLET	RAFFLE TICKETS (number)	COMPANY EXPOSURE DURING THE EVENT	ON-GOING (2018-2019) ADV CAMPAIGN	CICC EVENT ORGANIZATION DISCOUNT
SILVER SPONSOR 30,000 CNY	Standard Position	Half	10	Special thanks by MC	3 months Company's banner on CICC Homepage (Sponsor's Section) & 1 month logo on newsletter	7%
GOLD SPONSOR 45,000 CNY	Central Position	1	15	Special thanks by MC; Company's gadgets in Goodie Bags	6 months Company's banner on CICC Homepage (Sponsor's Section) & 2 months logo on newsletter	10%
DIAMOND SPONSOR 60,000 CNY	Primary Position	1	20	Special thanks by MC; Company's gadgets in Goodie Bags	10 months Company's banner on CICC Homepage (Sponsor's Section) & 4 months logo on newsletter	20%
SUPPORTING SPONSOR 88,000 CNY	VIP Position	2	25	Special thanks by MC and CICC Chairman, promotional stand in the foyer or company video during the evening. Company's gadgets in Goodie Bags	12 months Company's banner on CICC Homepage (Sponsor's Section) & 6 months logo on newsletter	30%



Lucky Draw and Goody Bags Sponsors

Guarantee the right visibility to your company with logo exposure on event advertising materials by sponsoring products or vouchers for our Lucky Draw or Goody Bags.

Contact us at bj.gala@cameraitacina.com

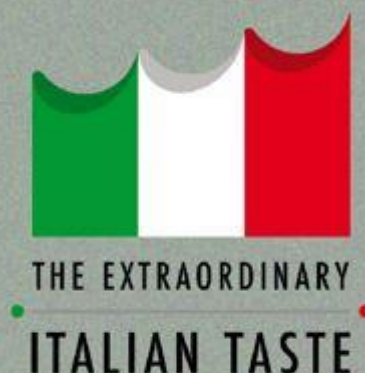
LUCKY DRAW

- Top three prizes delivered on the stage (selected according to value)
- Logo on lucky draw tickets, event booklet (with description only for top prizes), event totems and projected during the event
- Thanking on the stage

GOODIE BAGS*

- Logo on lucky draw tickets, event booklet (with description only for top prizes), event totems and projected during the event
- Thanking on the stage

**This kind of sponsorship is only for full product sponsorships, 550 guests.*



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Food and Beverage Tasting Corner

Product(s) corner with tasting in the foyer during the welcoming cocktail or dessert.

Benefits:

- Logo on all the communication materials
- Thanking on the stage

This kind of sponsorship is only for full product sponsorships, 550 guests

Contact us at bj.gala@cameraitacina.com



Booking

	CORPORATE TABLE FOR MEMBERS (12 seats)	CORPORATE TABLE FOR NON MEMBERS (12 seats)	INDIVIDUAL TICKET FOR MEMBERS	INDIVIDUAL TICKET FOR NON MEMBERS
EARLY BIRDS within October 12 th	12,100 CNY	14,300 CNY	1,100 CNY	1,300 CNY
REGULAR BOOKING within November 9 th	15,400 CNY	16,500 CNY	1,400 CNY	1,500 CNY



Venue

PARK HYATT BEIJING

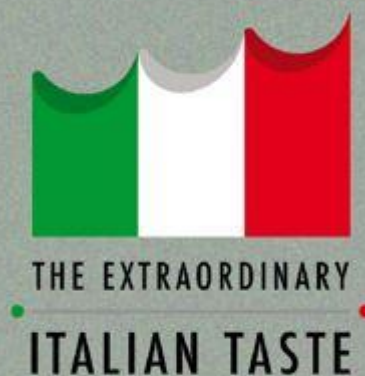
2 Jianguomenwai Street,
Chaoyang District, Beijing, China,
100022

100022 朝阳区建国门外大街2号

Tel: +86 10 8567 1234

Fax: +86 10 8567 1000|

beijing.park@hyatt.com



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Contact us



CHINA – ITALY CHAMBER OF COMMERCE

Unit 1612, Zhongyu Plaza A6, Gongti North Road, Chaoyang District, 100027, Beijing, China

北京市朝阳区工体北路甲6号中宇大厦1612室

Tel: +86 10 85910545

Email: bj.gala@cameraitacina.com



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THANK YOU

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