

It's time to engage with the defining trends of our age. Take the right path TOChina



Beijing | Chongqing | Shenzhen

July 19th - August 23rd, 2019

ChinaMed Business Program - CMBP

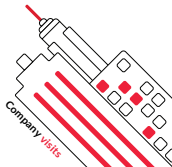
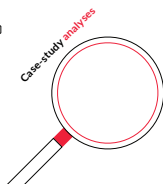
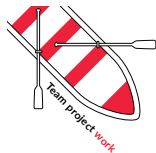


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The **ChinaMed Business Program (CMBP)** offers a uniquely intensive set of crash courses for graduate students and dynamic future managers pursuing an effective business career across China and the Euro-Mediterranean region.

The 7th edition of CMBP is hosted by Peking University and takes place across Beijing, Chongqing and Shenzhen (China) from July 13th to August 23rd, 2019. Up to 50 junior talents of outstanding potential are admitted to the program to be equipped with strategic foresight and operative skills in the areas of **business internationalization**, **cross-cultural management** and **creative entrepreneurship**.

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