

Shanghai - April 3rd, 2024

Renzo Isler

Secretary General

CHINA-ITALY CHAMBER OF COMMERCE
Sanlitun Diplomatic Residence Compound
Gongtibeilu, no. 1
Chaoyang District, Beijing

Dear Secretary General,

Last March 17th I celebrated my nineteenth anniversary from the day I left Milan to live and work in China. Since then, China became the place where I established my professional career, where I am raising my family, and the place my children call “home”.

During over twenty-five years, I had the privilege to advise Italian businesses to ride China’s economic boom and helped them to steer away from potential pitfalls; I have facilitated Chinese enterprises in better understanding Europe, and to invest in our homeland; I have built strong bonds with Chinese institutions and national level Think Tanks; I have supported executives from multinationals to navigate an increasingly complex China, and their boards in taking better informed decisions.

It’s been a very exciting journey! I had to reinvent myself and our business several times to adapt to “the next China”. This country taught me how to be humble, but persistent; sensible to the cultural diversity, but loyal to my roots; capable to adapt, while honest to myself.

The organization that I represent has been a member of the Italy-China Chamber of Commerce since our initial establishment in Beijing. During this time, I have observed the CICC evolving and transforming to best support Italian businesses in responding to the increasingly challenging business environment. Together with our institutions on the one hand, and the service industry professionals on the other hand, I see the Chamber as a key pillar in supporting Italian enterprises in China.

For these reasons, Secretary General, I have decided to run for one of the seats as board member for the EST 1 electoral college. I sincerely hope that the CICC voting members could support my candidacy, thus allowing me to share back what I learned during my tenure in China.

If elected, I commit my experience in navigating complexity together with my goodwill to work with the rest of the board, in better intercepting the new and different opportunities for Italian enterprises in today’s China. I see an Italian Chamber composed by managers and entrepreneurs whose purpose is to bring results for their companies, irrespective of our host country positioning on matters other than those affecting their revenues and bottom line.

I commit from now in concentrating efforts where we can make the difference.

Yours faithfully,

Mattia Marino
China CEO
The European House – Ambrosetti

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